

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billina:

Billing Address:

Del Cielo Media / POL **Attention: Accounts Payable** PO Box 25458 Alexandria, VA 22313

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

| VOICE Property | WHAS | | |
|--------------------------------------|---------------------|----------------|---------------------|
| Invoice # | 2744151-1 | Order# | 2744151 |
| Invoice Date | 07/30/23 | Alt Order # | Manual |
| Invoice Month | July 2023 | Deal # | |
| Invoice Period | 06/26/23 - 07/27/23 | Flight Dates | 07/21/23 - 07/27/23 |
| Advertiser | ISS/ Kentucky Value | es | |
| Product Statewide Kentucky 7/21-7/27 | | 7/21-7/27 | |
| Estimate # | 721727 | | |
| | Account Executive | Taylor Fritsch | า |
| | Sales Office | TEGNA Sale | s Washington DC |
| | Sales Region | National | |
| | Agency Code | 1977 | |
| | Advertiser Code | | |
| | Billing Calendar | Broadcast | |
| | Billing Type | Cash | |
| | Special Handling | | |
| | Agency Ref | 10630AG | |
| | Advertiser Ref | M218412 | |
| | Product 1 | | |
| | Product 2 | | · |

| Line Start Date | e End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Туре | |
|-----------------|-------------------------|------------------------------------|--------------------|-------------------------|--------|----------------|----------|------|-------------|
| 1 07/21/23 | 07/26/23 | Good Morning Ameri | ca 7:00 AM-8:00 AM | MΓW- F | :30 | 1 | \$325.00 | NM | |
| Weeks: | Start Date 07/17/23 | End Date MTWTFSS F | Spots/Week 1 | Rate \$325.00 | | | | | |
| Spots: # Ch | <u>h</u> <u>Day Air</u> | Date Air Time Desc | cription | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| 1 W | - | | d Morning America | 7:00 AM-8:00 AM | l :3 | O RGAO223TVH | | | \$325.00 NM |
| Weeks: | Start Date 07/24/23 | End Date MTWTFSS MTW | Spots/Week 3 | <u>Rate</u> \$325.00 | | | | | |
| Spots: # Ch | <u>h</u> <u>Day Air</u> | Date Air Time Desc | <u>cription</u> | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| 3 W | HAS M 07 | /24/23 7:27 AM Good | d Morning America | 7:00 AM-8:00 AM | l :3 | O RGAO223TVH | | | \$325.00 NM |
| 2 W | HAS Tu 07 | /25/23 7:55 AM Good | d Morning America | 7:00 AM-8:00 AM | l :3 | O RGAO223TVH | | | \$325.00 NM |
| 4 W | HAS W 07 | /26/23 7:59 AM Good | d Morning America | 7:00 AM-8:00 AM | :3 | O RGAO223TVH | | | \$325.00 NM |
| 2 07/21/23 | 07/26/23 | Local News @ 4p M- | F 4:30 PM-5:00 PM | ΜΓW- F | :30 | 1 | \$180.00 | NM | |
| Weeks: | Start Date 07/17/23 | End Date <u>MTWTFSS</u> 07/23/23 F | Spots/Week 1 | Rate \$180.00 | | | | | |
| Spots: # Ch | <u>h</u> <u>Day Air</u> | Date Air Time Desc | cription | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| | - | | l News @ 4p M-F | 4:30 PM-5:00 PM | l :3 | O RGAO223TVH | | | \$180.00 NM |
| Weeks: | Start Date 07/24/23 | End Date MTWTFSS MTW | Spots/Week 3 | <u>Rate</u> \$180.00 | | | | | |
| Spots: # Ch | <u>h Day Air</u> | Date Air Time Desc | cription | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| 3 W | HAS M 07 | /24/23 4:41 PM Loca | l News @ 4p M-F | 4:30 PM-5:00 PM | l :3 | O RGAO223TVH | | | \$180.00 NM |
| 4 W | HAS Tu 07 | /25/23 4:44 PM Loca | l News @ 4p M-F | 4:30 PM-5:00 PM | l :3 | O RGAO223TVH | | | \$180.00 NM |
| 2 W | HAS W 07 | /26/23 4:29 PM Loca | l News @ 4p M-F | 4:30 PM-5:00 PM | :3 | O RGA0223TVH | | | \$180.00 NM |
| 3 07/25/23 | 07/25/23 | abbott/not dead | 9-10p | - T | :30 | 1 | \$650.00 | NM | |
| Weeks: | Start Date 07/24/23 | End Date MTWTFSS 07/30/23 | Spots/Week 1 | Rate \$650.00 | | | | | |

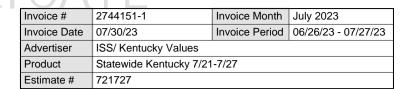
Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



P.O. Box 637386 Cincinnati, OH 45263-7386



| | | | | | | | Spots/ | | | |
|----------------------|---------------------------------|--|----------------------------------|--------------------------|-----------------------------------|----------------|--------------------------------------|----------|------|--|
| Line Start D | Date End D | ate Des | scription | Start/End Time | MTWTFSS | Length | Week | Rate | Type | |
| 3 07/25/ | 23 07/25 | 23 abb | oott/not dead | 9-10p | - T | :30 | 1 | \$650.00 | NM | |
| 0 | 0 | A: 5. | - T | | 0/5 | | | | | 5 · T |
| Spots: <u>#</u> 1 | <u>Ch</u> <u>Day</u> WHAS Tu | Air Date 07/25/23 | Air Time Descr 9:25 PM abbot | ' | Start/End Time 9-10p | | h Ad-ID O RGA0223TV | TH . | | Rate Type \$650.00 NM |
| 4 07/23/ | 23 07/23 | 23 Loc | al News @ 630p S | u 630-7p | S | :30 | 1 | \$500.00 | NM | |
| Weeks | : <u>Start D</u> | | Date MTWTFSS 3/23S | Spots/Week 1 | Rate \$500.00 | | | | | |
| Spots: <u>#</u> 1 | <u>Ch</u> <u>Day</u> WHAS Su | Air Date 07/23/23 | Air Time Descr 6:44 PM Local | iption News @ 630p Su | Start/End Time 630-7p | | <u>h</u> <u>Ad-ID</u> 0 RGA0223TV | Ή | | <u>Rate</u> <u>Type</u> \$500.00 NM |
| 5 07/25/ | 23 07/25 | 23 Cor | nners/ Wonder Yea | rs 8-9p | - T | :30 | 1 | \$800.00 | NM | |
| Weeks | : <u>Start D</u> | | | Spots/Week 1 | Rate \$800.00 | | | | | |
| Spots: # | | Air Date | Air Time Descr | | Start/End Time | | h Ad-ID | | | Rate Type |
| 1 | WHAS Tu | 07/25/23 | 8:28 PM Conne | ers/ Wonder Years | 8-9p | :3 | O RGA0223TV | 'H | | \$800.00 NM |
| 6 07/22/ | 23 07/22 | 23 Go | od Doctor | · | S- | :30 | 1 | \$350.00 | NM | |
| Weeks | : Start D 07/17/2 | | Date MTWTFSS 3/23S- | Spots/Week 1 | Rate \$350.00 | | | | | |
| Spots: # | Ch Day | Air Date | Air Time Descr | <u>iption</u> | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| 1 | WHAS See | 07/22/23 MG 6.2,6. | | Doctor | 10-11p | :0 | 0 | | | \$350.00 NM |
| 3 | WHAS Sa MG | 07/22/23 for 9.1,6.1, | | ca's Funniest Home V | 8-9p | :30 RGA0223TVH | | | | \$350.00 NM |
| 4 | WHAS Sa MG | 07/22/23 for 9.1,6.1, | 9:44 PM Shark 10.1 | Tank | 9-10p | :3 | O RGAO223TV | TH . | | \$350.00 NM |
| 2 | | 07/22/23 for 9.1,6.1, | 10:30 PM Good 10.1 | Doctor | 10-11p | :3 | O RGAO223TV | TH . | | \$350.00 NM |
| 7 07/21/ | 23 07/21 | 23 20/ | 20 | 9:00 PM-11:00 PM | F | :30 | 1 | \$650.00 | NM | |
| Weeks | : Start D 07/17/2 | | | Spots/Week 1 | Rate \$650.00 | | | | | |
| Spots: <u>#</u> 1 | <u>Ch</u> <u>Day</u> WHAS F | Air Date 07/21/23 | Air Time Descr 10:31 PM 20/20 | | Start/End Time 9:00 PM-11:00 F | | <u>h</u> <u>Ad-ID</u> 0 RGA0223TV | TH | | <u>Rate</u> <u>Type</u> \$650.00 NM |
| 8 07/21/ | 23 07/26 | 23 Jim | my Kimmel | 1135p-1237a | МГW- F | :30 | 1 | \$120.00 | NM | |
| Weeks | : Start D | | | Spots/Week 1 | <u>Rate</u> \$120.00 | | | | | |
| Spots: # | | Air Date | Air Time Descr | iption_ | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| 1 | WHAS F | | 12:15 AM Jimmy | | 1135p-1237a | :3 | O RGA0223TV | Ή | | \$120.00 NM |
| Weeks | : Start D 07/24/2 | $\frac{\text{ate}}{3} \frac{\text{End}}{07/30}$ | | Spots/Week 3 | <u>Rate</u> \$120.00 | | | | | |

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



Start Date

8 07/21/23

Line

End Date

07/26/23

WHAS F 07/21/23

Day Air Date

M 07/24/23

Tu 07/25/23

Tu 07/25/23

End Date

07/30/23

Start Date

07/24/23

WHAS

WHAS

WHAS

1 Weeks:

2

6

Spots: #

Send Payment To:

Start/End Time

1135p-1237a

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Description

Jimmy Kimmel

| Invoice # | 2744151-1 | Invoice Month | July 2023 | | | | |
|--------------|-------------------------|------------------------------|---------------------|--|--|--|--|
| Invoice Date | 07/30/23 | Invoice Period | 06/26/23 - 07/27/23 | | | | |
| Advertiser | SS/ Kentucky Values | | | | | | |
| Product | Statewide Kentucky 7/21 | Statewide Kentucky 7/21-7/27 | | | | | |
| Estimate # | 721727 | | | | | | |

| | | Spots/ | | | |
|-------------------------------|--------|----------|----------|------|--------------------------|
| MTWTFSS | Length | Week | Rate | Туре | |
| МГW- F | :30 | 1 | \$120.00 | NM | |
| Start/End Time 1135p-1237a | | th Ad-ID | | | Rate Type \$120.00 NM |

| | | | * | | |
|---|------------------|----------------|----------|----|------------------------|
| Spots: # Ch Day Air Date Air Time Description | Start/End Time | Length Ad-ID | | | Rate Type |
| 4 WHAS M 07/24/23 12:04 AM Jimmy Kimmel | 1135p-1237a | :30 RGA0223TVH | | | \$120.00 NM |
| 2 WHAS Tu 07/25/23 11:52 PM Jimmy Kimmel | 1135p-1237a | :30 RGA0223TVH | | | \$120.00 NM |
| 3 WHAS W 07/26/23 12:05 AM Jimmy Kimmel | 1135p-1237a | :30 RGA0223TVH | | | \$120.00 NM |
| 9 07/22/23 07/22/23 Shark Tank 9-10p | S- | :30 1 | \$350.00 | NM | |
| Weeks: Start Date 07/17/23 End Date 07/23/23 MTWTFSSS- Spots/Week 1 | Rate \$350.00 | | | | |
| Spots: # Ch Day Air Date Air Time Description | Start/End Time | Length Ad-ID | | | Rate Type |
| 1 WHAS Sa 07/22/23 Shark Tank | 9-10p | :00 | | | \$350.00 NM |
| See MG 6.2,6.3,6.4 | - 154 | | | | , |
| 10 07/22/23 07/22/23 America's Funniest Hom 8-9p e V | S- | :30 1 | \$350.00 | NM | |
| Weeks: Start Date End Date MTWTFSS Spots/Week | Rate | | | | |
| 07/17/23 07/23/23 S- 1 | \$350.00 | | | | - · - |
| Spots: # Ch Day Air Date Air Time Description | Start/End Time | Length Ad-ID | | | Rate Type |
| 1 WHAS Sa 07/22/23 America's Funniest Home V See MG 6.2,6.3,6.4 | 8-9p | :00 | | | \$350.00 NM |
| 11 07/23/23 07/23/23 Good Morning America S 8-9a u | S | :30 1 | \$200.00 | NM | |
| Weeks:Start Date 07/17/23End Date 07/23/23MTWTFSS SSpots/Week 1 | Rate \$200.00 | | | | |
| Spots: # Ch Day Air Date Air Time Description | Start/End Time | Length Ad-ID | | | Rate Type |
| 1 WHAS Su 07/23/23 8:27 AM Good Morning America Su | 8-9a | :30 RGA0223TVH | | | \$200.00 NM |
| 12 07/27/23 07/27/23 Chase, The 10-11p | T | :30 1 | \$750.00 | NM | |
| Weeks: Start Date 07/24/23 End Date 07/30/23 MTWTFSS - T 1 Spots/Week 1 | Rate \$750.00 | | | | |
| Spots: # Ch Day Air Date Air Time Description | Start/End Time | Length Ad-ID | | | Rate Type |
| 1 WHAS Th 07/27/23 10:30 PM Chase, The | 10-11p | :30 RGA0223TVH | | | \$750.00 NM |
| 13 07/21/23 07/27/23 Local News @ 12p M-F 12:00 PM-12:30 PM | И МГWГF | :30 1 | \$180.00 | NM | |
| Weeks: Start Date 07/17/23 End Date 07/23/23 MTWTFSS 0 F Spots/Week 1 | Rate \$180.00 | | | | |
| Spots: # Ch Day Air Date Air Time Description | Start/End Time | Length Ad-ID | | | Rate Type |
| i · | | | | | i |

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

12:00 PM-12:30 PN

12:00 PM-12:30 PN

12:00 PM-12:30 PN

12:00 PM-12:30 PN

Start/End Time

Rate

\$180.00

:30 RGA0223TVH

:30 RGA0223TVH

:30 RGA0223TVH

:30 RGA0223TVH

Length Ad-ID

12:16 PM Local News @ 12p M-F

12:23 PM Local News @ 12p M-F

12:09 PM Local News @ 12p M-F

12:32 PM Local News @ 12p M-F

Spots/Week

MTWTFSS

Air Time Description

MTWT---

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

\$180.00 NM

Rate Type

NM

\$180.00 NM

\$180.00 NM

\$180.00



Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

| Invoice # | 2744151-1 | Invoice Month | July 2023 | | | | |
|--------------|-------------------------|------------------------------|---------------------|--|--|--|--|
| Invoice Date | 07/30/23 | Invoice Period | 06/26/23 - 07/27/23 | | | | |
| Advertiser | ISS/ Kentucky Values | | | | | | |
| Product | Statewide Kentucky 7/21 | Statewide Kentucky 7/21-7/27 | | | | | |
| Estimate # | 721727 | | | | | | |

| / tavertiser | Too, Kentucky Values |
|--------------|------------------------------|
| Product | Statewide Kentucky 7/21-7/27 |
| Estimate # | 721727 |
| | |
| | |
| | |

| Line Sta | art Date | End Date | Desc | ription | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | |
|----------|------------------------------------|---|------------------------|--|-----------------------------------|---|--------|--|----------|------|---|
| 13 07/ | /21/23 | 07/27/23 | Local | News @ 12p M-F | 12:00 PM-12:30 PM | МГWГF | :30 | 1 | \$180.00 | NM | |
| | | Day Air AS W 07/ | 26/23 | Air Time Description 12:09 PM Local Ne 12:25 PM Local Ne | ws @ 12p M-F | Start/End Time 12:00 PM-12:30 12:00 PM-12:30 | PN : | gth Ad-ID 30 RGA0223TVH 30 RGA0223TVH | | | Rate Type \$180.00 NM \$180.00 NM |
| 14 07/ | /27/23 | 07/27/23 | Press | s Your Luck | 8-9p | T | :30 | 1 | \$800.00 | NM | |
| Wee | eks: | Start Date 07/24/23 | End Da 07/30/2 | | Spots/Week 1 | <u>Rate</u> \$800.00 | | | | | |
| 1 | <u># Ch</u> 1 WH | Day Air AS Th 07/ | | Air Time Description 7:59 PM Press You | | Start/End Time 8-9p | | gth <u>Ad-ID</u> 30 RGA0223TVH | | | <u>Rate Type</u> \$800.00 NM |
| 15 07/ | | 07/25/23 | | e Ed 730-8p | 730-8p | МГ F | :30 | 1 | \$500.00 | NM | ψοσο.σο 14W1 |
| Wee | eks: | Start Date | End Da | ate <u>MTWTFSS</u> 23F | Spots/Week | Rate | | | | | |
| 1 | 1 WHA eks: | 07/17/23 <u>Day Air</u> AS F 07/ Start Date | 21/23 End Da | Air Time Description 7:50 PM Inside Educate MTWTFSS | 1 730-8p Spots/Week | \$500.00 Start/End Time 730-8p Rate | | gth <u>Ad-ID</u> 30 RGA0223TVH | | | <u>Rate</u> <u>Type</u> \$500.00 NM |
| ł | <u># Ch</u> 3 WH | 07/24/23 <u>Day Air</u> AS M 07/ AS Tu 07/ | 24/23 | 23 MT Air Time Descripti 7:53 PM Inside Ec 7:45 PM Inside Ec | 1 730-8p | \$500.00 <u>Start/End Time</u> 730-8p 730-8p | | gth <u>Ad-ID</u> 30 RGA0223TVH 30 RGA0223TVH | | | Rate Type \$500.00 NM \$500.00 NM |
| 16 07/ | /27/23 | 07/27/23 | Gene | ration Gap | 9-10p | T | :30 | 1 | \$750.00 | NM | |
| Wee | <u># Ch</u> | Start Date 07/24/23 Day Air | 07/30/2 Date | 23T Air Time Descripti | | Rate \$750.00 Start/End Time | | gth Ad-ID | | | Rate Type |
| | | AS Th 07/ | | 9:18 PM Generation | · | 9-10p | | 30 RGA0223TVH | | | \$750.00 NM |
| 17 07/ | 23/23 | 07/23/23 | e V | rica's Funniest Hom | 7-8p | S | :30 | 1 | \$750.00 | NM | |
| Spots: | eks: <u>#</u> <u>Ch</u> 1 WH | Start Date 07/17/23 Day Air AS Su 07/ | | Air Time Descripti | Spots/Week 1 on s Funniest Home V | Rate \$750.00 Start/End Time 7-8p | | gth <u>Ad-ID</u> 30 RGA0223TVH | | | <u>Rate</u> <u>Type</u> \$750.00 NM |
| 18 07/ | | 07/22/23 | | News @ 630p Sa | | S- | :30 | | \$240.00 | NM | ψ/ σσ.σσ · τιιι |
| Spots: | | Start Date 07/17/23 Day Air | | 23S- Air Time Descripti | | Rate \$240.00 Start/End Time | | gth Ad-ID | | | Rate Type |
| 19 07/ | | AS Sa 07/ 07/22/23 | | 6:52 PM Local Ne I Morning America S | ' | 630-7p | :30 | 30 RGA0223TVH 1 | \$180.00 | NM | \$240.00 NM |
| Wee | eks: | Start Date 07/17/23 | a End Da 07/23/2 | | Spots/Week 1 | Rate \$180.00 | | | | | |

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

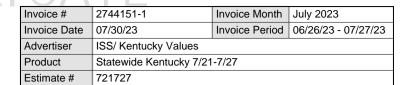
You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386



Spots/

| | | | | | | | | , | Spots/ | | | |
|----------|-------------|---------------------|-----------------|---------------------|------------------|----------------------------|------|--------------|------------|----------|------|---------------|
| Line St | tart Date | End Date | Desc | cription | Start/End Time | MTWTFSS | Leng | gth \ | Week | Rate | Туре | |
| 19 07 | 7/22/23 | 07/22/23 | Good | d Morning America S | 7-9a | S- | : | 30 | 1 | \$180.00 | NM | |
| Spots: | # Ch | Day Ai | | Air Time Descripti | on | Start/End Time | L | ength | Ad-ID | | | Rate Type |
| j ' | | HAS Sa 07 | | 8:54 AM Good Mo | | 7-9a | _ | :30 | RGA0223TVH | | | \$180.00 NM |
| 20 07 | 7/21/23 | 07/27/23 | Loca | l News @ 12p M-F | 12:30 PM-1:00 PM | MTWTF | : | 30 | 1 | \$180.00 | NM | |
| We | eeks: | Start Date | End D 07/23/ | | Spots/Week | Rate | | | | | | |
| Spots: | # Ch | 07/17/23 Day Ai | | Air Time Descripti | on I | \$180.00 Start/End Time | | ength | Ad-ID | | | Rate Type |
| Орого. | | | //21/23 | 12:38 PM Local Ne | | 12:30 PM-1:00 PI | _ | | RGA0223TVH | | | \$180.00 NM |
| W | eeks: | Start Date | End D | ate MTWTFSS | Spots/Week | Rate | | .00 | | | | ψ100.00 14.01 |
| | | 07/24/23 | 07/30/ | 23 MTWT | 4 | \$18 0.00 | | | | | | |
| Spots: | | | | Air Time Descripti | | Start/End Time | _ | <u>ength</u> | | | | Rate Type |
| | | | /24/23 | 12:56 PM Local Ne | • | 12:30 PM-1:00 PI | | | RGA0223TVH | | | \$180.00 NM |
| | | HAS Tu 07 | | 12:56 PM Local Ne | • | 12:30 PM-1:00 PI | | | RGA0223TVH | | | \$180.00 NM |
| | - | HAS W 07 | | 12:43 PM Local Ne | • | 12:30 PM-1:00 PI | | | RGA0223TVH | | | \$180.00 NM |
| | 5 WH | HAS Th 07 | /27/23 | 12:57 PM Local Ne | ws @ 12p M-F | 12:30 PM-1:00 PI | M | :30 | RGA0223TVH | | | \$180.00 NM |
| 21 07 | 7/21/23 | 07/27/23 | Loca | l News @ 5p M-F | 5-530p | WTF | : | 30 | 1 | \$350.00 | NM | |
| We | eeks: | Start Date 07/17/23 | End D | | Spots/Week 1 | Rate \$350.00 | | | | | | |
| Spots: | # Ch | | | Air Time Descripti | • | Start/End Time | | ength | Δd-ID | | | Rate Type |
| l Opols. | | | /21/23 | 5:29 PM Local Ne | | 5-530p | _ | | RGA0223TVH | | | \$350.00 NM |
| We | eeks: | Start Date | End D | | Spots/Week | Rate | | .00 | | | | φοσο.σο 14101 |
| | | 07/24/23 | 07/30/ | 23 WT | 2 | \$350.00 | | | | | | |
| Spots: | <u># Ch</u> | Day Ai | r Date | Air Time Descripti | | Start/End Time | L | ength | | | | Rate Type |
| <u> </u> | | | /26/23 | 5:13 PM Local Ne | | 5-530p | | | RGA0223TVH | | | \$350.00 NM |
| | 3 WH | HAS Th 07 | /27/23 | 5:24 PM Local Ne | ws @ 5p M-F | 5-530p | | :30 | RGA0223TVH | | | \$350.00 NM |
| 22 07 | 7/21/23 | 07/27/23 | Loca | l News @ 6p M-F | 6-630p | M- W- F | : | 30 | 1 | \$450.00 | NM | |
| We | eeks: | Start Date 07/17/23 | End D | | Spots/Week | Rate \$450.00 | | | | | | |
| Spots: | # Ch | | | Air Time Descripti | on I | Start/End Time | - 1 | ength | Ad-ID | | | Rate Type |
| 000.5. | | | //21/23 | 6:29 PM Local Ne | | 6-630p | _ | | RGA0223TVH | | | \$450.00 NM |
| We | eeks: | Start Date 07/24/23 | End D 07/30/ | ate <u>MTWTFSS</u> | Spots/Week | Rate \$450.00 | | .00 | | | | ψ 100.00 TW |
| Spots: | # Ch | | | Air Time Descripti | on | Start/End Time | ı | ength | Ad-ID | | | Rate Type |
| | | | //24/23 | 6:18 PM Local Ne | | 6-630p | _ | | RGA0223TVH | | | \$450.00 NM |
| | | AS W 07 | | 6:19 PM Local Ne | • | 6-630p | | :30 | RGA0223TVH | | | \$450.00 NM |
| 23 07 | 7/22/23 | 07/22/23 | ET 7 | -8p Sa | 7-8p | S- | :: | 30 | 1 | \$200.00 | NM | |
| We | eeks: | Start Date | End D | | Spots/Week | Rate | | | | | | |
| | | 07/17/23 | 07/23/ | | 1 | \$200.00 | | | | | | D |
| Spots: | | | | Air Time Descripti | | Start/End Time | ᆫ | ength | | | | Rate Type |
| I | 1 WH | HAS Sa 07 | /22/23 | 7:49 PM ET 7-8p | Sa | 7-8p | | :30 | RGA0223TVH | | | \$200.00 NM |

INVOIC

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

\$650.00 NM



WHAS

M 07/24/23

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

| Invoice # | 2744151-1 | Invoice Month | July 2023 | | | | | |
|--------------|-------------------------|------------------------------|---------------------|--|--|--|--|--|
| Invoice Date | 07/30/23 | Invoice Period | 06/26/23 - 07/27/23 | | | | | |
| Advertiser | ISS/ Kentucky Values | | | | | | | |
| Product | Statewide Kentucky 7/21 | Statewide Kentucky 7/21-7/27 | | | | | | |
| Estimate # | 721727 | | | | | | | |

:30 RGA0223TVH

51

| Line S | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | |
|--------|----------------------|------------------------|-----------------------------------|-----------------|-------------------------|--------|----------------|----------|------|----------|-----|
| 23 0 |)7/22/23 | 07/22/23 | ET 7-8p Sa | 7-8p | S- | :30 | 1 | \$200.00 | NM | | |
| 24 0 |)7/21/23 | 07/27/23 | Local News @ 530p M-F | 530-6p | WTF | :30 | 1 | \$400.00 | NM | | |
| V | | Start Date 07/17/23 | End Date MTWTFSS F | Spots/Week 1 | Rate \$400.00 | | | | | | |
| Spots | : # Ch | Day Air [| Date Air Time Descript | ion | Start/End Time | Lengt | h Ad-ID | | | Rate T | уре |
| | 1 WHA | S F 07/2 | 21/23 5:58 PM Local Ne | ews @ 530p M-F | 530-6p | :3 | O RGA0223TVH | | | \$400.00 | NM |
| V | | Start Date 07/24/23 | End Date 07/30/23 MTWTFSS WT | Spots/Week 2 | <u>Rate</u> \$400.00 | | | | | | |
| Spots | : <u>#</u> <u>Ch</u> | Day Air [| Date Air Time Descript | <u>ion</u> | Start/End Time | Lengt | h Ad-ID | | | Rate T | уре |
| | 3 WHA | S W 07/2 | 26/23 5:37 PM Local Ne | ews @ 530p M-F | 530-6p | :3 | O RGAO223TVH | | | \$400.00 | NM |
| | 2 WHA | S Th 07/2 | 27/23 5:56 PM Local Ne | ews @ 530p M-F | 530-6p | :3 | O RGAO223TVH | | | \$400.00 | NM |
| 25 0 |)7/24/23 | 07/24/23 | Mon Prime C | 10-11p | M | :30 | 1 | \$650.00 | NM | | |
| W | | Start Date 07/24/23 | End Date <u>MTWTFSS</u> <u>M </u> | Spots/Week 1 | <u>Rate</u> \$650.00 | | | | | | |
| Spots | : <u># Ch</u> | Day Air [| Date Air Time Descript | <u>ion</u> | Start/End Time | Lengt | h Ad-ID | | | Rate T | уре |

10-11p

Total Spots

Include Invoice # on Check - Payment Terms 30 Days

10:37 PM Mon Prime C

 Gross Total
 \$17,750.00

 Agency Commission
 \$2,662.50

 Net Amount Due
 \$15,087.50

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.