

DUPLICATE INVOICE



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #	2744151-1	Order #	2744151
Invoice Date	07/30/23	Alt Order #	Manual
Invoice Month	July 2023	Deal #	
Invoice Period	06/26/23 - 07/27/23	Flight Dates	07/21/23 - 07/27/23
Advertiser	ISS/ Kentucky Values		
Product	Statewide Kentucky 7/21-7/27		
Estimate #	721727		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	1977		
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	10630AG		
Advertiser Ref	M218412		
Product 1			
Product 2			

Billing Address:

Del Cielo Media / POL
Attention: Accounts Payable
PO Box 25458
Alexandria, VA 22313

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/21/23	07/26/23	Good Morning America	7:00 AM-8:00 AM	MTW-F--	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/23 07/23/23 ----F-- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS F 07/21/23 7:27 AM Good Morning America 7:00 AM-8:00 AM :30 RGA0223TVH \$325.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/23 07/30/23 MTW---- 3 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WHAS M 07/24/23 7:27 AM Good Morning America 7:00 AM-8:00 AM :30 RGA0223TVH \$325.00 NM 2 WHAS Tu 07/25/23 7:55 AM Good Morning America 7:00 AM-8:00 AM :30 RGA0223TVH \$325.00 NM 4 WHAS W 07/26/23 7:59 AM Good Morning America 7:00 AM-8:00 AM :30 RGA0223TVH \$325.00 NM									
2	07/21/23	07/26/23	Local News @ 4p M-F	4:30 PM-5:00 PM	MTW-F--	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/23 07/23/23 ----F-- 1 \$180.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS F 07/21/23 4:35 PM Local News @ 4p M-F 4:30 PM-5:00 PM :30 RGA0223TVH \$180.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/23 07/30/23 MTW---- 3 \$180.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WHAS M 07/24/23 4:41 PM Local News @ 4p M-F 4:30 PM-5:00 PM :30 RGA0223TVH \$180.00 NM 4 WHAS Tu 07/25/23 4:44 PM Local News @ 4p M-F 4:30 PM-5:00 PM :30 RGA0223TVH \$180.00 NM 2 WHAS W 07/26/23 4:29 PM Local News @ 4p M-F 4:30 PM-5:00 PM :30 RGA0223TVH \$180.00 NM									
3	07/25/23	07/25/23	abbott/not dead	9-10p	-T-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/23 07/30/23 -T----- 1 \$650.00									

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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Invoice #	2744151-1	Invoice Month	July 2023
Invoice Date	07/30/23	Invoice Period	06/26/23 - 07/27/23
Advertiser	ISS/ Kentucky Values		
Product	Statewide Kentucky 7/21-7/27		
Estimate #	721727		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	07/25/23	07/25/23	abbott/not dead	9-10p	-T-----	:30	1	\$650.00	NM
-T-----									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WHAS	Tu	07/25/23	9:25 PM	abbott/not dead	9-10p	:30	RGA0223TVH	\$650.00 NM
4	07/23/23	07/23/23	Local News @ 630p Su	630-7p	-----S	:30	1	\$500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/17/23	07/23/23	-----S	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WHAS	Su	07/23/23	6:44 PM	Local News @ 630p Su	630-7p	:30	RGA0223TVH	\$500.00 NM
5	07/25/23	07/25/23	Conners/ Wonder Years	8-9p	-T-----	:30	1	\$800.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/24/23	07/30/23	-T-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WHAS	Tu	07/25/23	8:28 PM	Conners/ Wonder Years	8-9p	:30	RGA0223TVH	\$800.00 NM
6	07/22/23	07/22/23	Good Doctor	10-11p	-----S-	:30	1	\$350.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/17/23	07/23/23	-----S-	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WHAS	Sa	07/22/23		Good Doctor	10-11p	:00		\$350.00 NM
See MG 6.2,6.3,6.4									
3	WHAS	Sa	07/22/23	8:18 PM	America's Funniest Home V	8-9p	:30	RGA0223TVH	\$350.00 NM
MG for 9.1,6.1,10.1									
4	WHAS	Sa	07/22/23	9:44 PM	Shark Tank	9-10p	:30	RGA0223TVH	\$350.00 NM
MG for 9.1,6.1,10.1									
2	WHAS	Sa	07/22/23	10:30 PM	Good Doctor	10-11p	:30	RGA0223TVH	\$350.00 NM
MG for 9.1,6.1,10.1									
7	07/21/23	07/21/23	20/20	9:00 PM-11:00 PM	----F--	:30	1	\$650.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/17/23	07/23/23	----F--	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WHAS	F	07/21/23	10:31 PM	20/20	9:00 PM-11:00 PM	:30	RGA0223TVH	\$650.00 NM
8	07/21/23	07/26/23	Jimmy Kimmel	1135p-1237a	MTW-F--	:30	1	\$120.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/17/23	07/23/23	----F--	1	\$120.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WHAS	F	07/21/23	12:15 AM	Jimmy Kimmel	1135p-1237a	:30	RGA0223TVH	\$120.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/24/23	07/30/23	MTW----	3	\$120.00				

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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2744151-1	Invoice Month	July 2023
Invoice Date	07/30/23	Invoice Period	06/26/23 - 07/27/23
Advertiser	ISS/ Kentucky Values		
Product	Statewide Kentucky 7/21-7/27		
Estimate #	721727		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																			
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2744151-1	Invoice Month	July 2023
Invoice Date	07/30/23	Invoice Period	06/26/23 - 07/27/23
Advertiser	ISS/ Kentucky Values		
Product	Statewide Kentucky 7/21-7/27		
Estimate #	721727		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																									
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You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE



Send Payment To:
WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2744151-1	Invoice Month	July 2023
Invoice Date	07/30/23	Invoice Period	06/26/23 - 07/27/23
Advertiser	ISS/ Kentucky Values		
Product	Statewide Kentucky 7/21-7/27		
Estimate #	721727		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																															
23	07/22/23	07/22/23	ET 7-8p Sa	7-8p	-----S-	:30	1	\$200.00	NM																																																																																															
24	07/21/23	07/27/23	Local News @ 530p M-F	530-6p	--WTF--	:30	1	\$400.00	NM																																																																																															
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25	07/24/23	07/24/23	Mon Prime C	10-11p	M-----	:30	1	\$650.00	NM																																																																																															
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Total Spots **51**

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$17,750.00
<u>Agency Commission</u>	\$2,662.50
<u>Net Amount Due</u>	\$15,087.50

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